



Evidence based. Reward driven. Clinically integrated.

We aim to reduce alcohol use through technology that expands access to care. Our solution equips providers with real-time patient insights to deliver personalized support.



U.S. LANDSCAPE¹

- 28.9 million are affected by AUD
- Only 2.3 million (7.9%) receive treatment
- 14 million could be treated
- Traditional solutions are labor-intensive, stigmatized, and difficult to scale

WHAT APPROPOS HEALTH DOES

- **Automates** contingency management — a validated intervention — with real-time biometric verification of alcohol use
- **Analyzes** patient drinking behavior
- **Integrates** with existing clinical workflows
- **Eliminates** common barriers to care (e.g., stigma, transportation, scheduling) with fully-remote, scalable digital intervention

ADDITIONAL CAPABILITIES

CUSTOM IMPLEMENTATION

- Our platform can be tailored by adding variables (e.g., amount of sleep) and/or inputs from event-based EMA or wearables.
- Our machine learning risk model can incorporate unique factors in our analytic dashboards along with Addictions Neuroclinical Assessment (ANA) domains.

CUSTOM RESEARCH PROJECTS

- We can collaborate with you to provide custom digital interventions. Past experience includes addressing mild cognitive behavior and screening.

WHO WE SERVE

PROVIDERS

- **Enrolls** patients directly via EHR portal – integrating them in your workflow
- **Monitors patient activity** using an algorithm with predictive risk score²
- **Bills** care with reduced administrative burden

PATIENTS

- **Inclusive** of all populations, including rural and underserved communities
- **Remote intervention** using smartphone and breathalyzer device
- **Easy to use** – requiring as little as 10 min per day
- **Rewards** earned for non-drinking days

PAYORS

- **Ensures** scalable, verifiable patient outcomes
- **Delivers** a secure audit trail of patient compliance
- **Calculates total cost** based on patient success (program flat fee + variable rewards)

¹SAMHSA, Center for Behavioral Health Statistics and Quality. 2023 National Survey on Drug Use and Health.

²Available for IRB-approved research studies.

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